

FOR IMMEDIATE RELEASE
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Museum of Vancouver is working to document the collective history of the City in a time of self-isolation

#IsolatingTogetherMOV allows the public to share their stories of isolation during the COVID 19 pandemic; assisting cultural institutions in capturing history in the making.

VANCOUVER, BC – On Monday, April 20, 2020 the Museum of Vancouver launched a crowdsourcing and narrative collection campaign named #isolatingtogetherMOV.

"**As we isolate** in our homes in an attempt to support health care workers and prevent the spread of COVID 19 into our communities, our lives have taken a dramatic turn. Our newly adopted social distancing lifestyles look and feel very different than the lives we were leading just one month ago," says Alan Kollins, Community Engagement Manager at the Museum of Vancouver, "we acknowledge every (indoor) life has a story to tell, and MOV wants to hear yours. In an effort to learn how you are adapting to the limitations and opportunities of quarantine existence the museum would like to see, read and hear your stories, testimonies, performances, art and confessions of your new reality."

The Museum invites the public to share videos, writings, hobbies, performances, and more on Instagram and Twitter by including the hashtag **#IsolatingTogetherMOV**. There is also an open [Facebook Group](#) dedicated to the collection of these stories of isolation.

The content collected by these various platforms will be curated and showcased on a central webpage on the MOV website, where a social wall is embedded that features all posts containing the hashtag. Stories of isolation, sourced from around the world, are also showcased on the site, along with resources and links to various social groups, videos, podcasts, and articles.

The stories and content submitted to this project will be accessioned into the Museum's virtual database and may be used for a future project such as a small exhibition, lobby projection or learning tool in the MOV education department.

More information on the initiative can be found at: <https://museumofvancouver.ca/isolating-together>

About Museum of Vancouver (museumofvancouver.ca)

The Museum of Vancouver connects Vancouverites to each other and connects Vancouver to the world. The museum's programs, exhibitions, and collections bring people together and inspire conversation about the future. The museum, an enthusiastic civic advocate, is an independent non-profit organization dedicated to inspiring a socially connected, civically engaged city.